

Through [youngofurther.co.uk](http://youngofurther.co.uk), UCAS offers you the opportunity to talk directly to current and prospective students.

Youngofurther is UCAS' official student network. It's used exclusively by students thinking about moving on to higher education as well as students already at university. It's a vibrant hub for sharing and giving advice about a whole range of relevant areas including finding out about the UCAS application process, particular HEIs and which courses will be of interest to the students. It's a way of meeting people with similar interests, studying similar subjects and joining in debates.

Colleges and universities use the site to raise their profiles and talk directly to prospective and current students. It's an effective way of tapping straight into the needs of the target audience.

There are clearly a number of commercial opportunities available across the website, including banner advertising, forum messaging, profile pages, sponsorships, advertorials, content placements and special offers.

For further information and to discuss partner opportunities, please call 01242 544881 or email us at [ucasmediacommercialteam@ucas.ac.uk](mailto:ucasmediacommercialteam@ucas.ac.uk)

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