

UCAS Card is a scheme for 16 to 17-year olds and is their first step on the UCAS journey. It's designed to offer this unique audience secure and official access to a whole host of information about courses, life in higher education, the application process and the UCAS Card – a free discount card that can be used on the High Street.

Given the unique audience and its reach, there are a number of commercial opportunities available across the scheme, including banner advertising, forum messaging, profile pages, sponsorships, advertorials and content placements. You could also become a partner of UCAS Card.

## IT'S ABSOLUTELY FREE TO BECOME A PARTNER AND WORK WITH UCAS ON THE UCAS CARD SCHEME. HERE ARE SOME OF THE MANY BENEFITS:

- Partners have their own dedicated page on UCAS.com - one of the UK's busiest educational websites.
- Partners are included in the monthly email bulletins sent to all members.
- Partners can make the most of banner advertising on the UCAS.com site and yougofurther, UCAS' student network site.

For further information and to discuss partner opportunities, please call 01242 544881 or email us at [ucasmediaeducationteam@ucas.ac.uk](mailto:ucasmediaeducationteam@ucas.ac.uk)

