

## BESPOKE ANALYSIS

DATA AND ANALYSIS REPORTS TAILORED TO YOUR NEEDS

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Your strategic decisions, whether in relation to marketing, recruitment or planning, reflect the unique needs of your institution, and your data reports should do the same. Bespoke analysis from UCAS Media gives you a high level of customisation tailored to your exclusive requirements.

Bespoke data analysis can provide insights into higher education applications, offers, replies and acceptance trends. Your future planning can benefit from:

- tracking demographic trends in applications and acceptances
- analysing trends according to application profile (eg subject, HEI region, Tariff or entry date)
- viewing data for your HEI's feeder schools
- re-creating UCAS web statistics for your own HEI
- running tailored analysis reports with combined aspects of Application Tracker, Decision Tracker, Conversion or applicant profiling.

To find out more about bespoke analysis contact the Data  
Insight Team at [datainsight@ucas.ac.uk](mailto:datainsight@ucas.ac.uk)

