

GTTR APPLICATION TRACKER

THE INSIDE TRACK ON YOUR APPLICATION TRENDS

Quality data is essential for informing your business and marketing decisions. GTTR Application Tracker is a service for tracking your application figures week by week, enabling you to identify trends immediately and to compare your performance against that of other institutions.

The report contains subject and course level data for the current and previous two cycles. National data is available at subject level and the interactive charts enable quick comparisons to your own application figures.

With the decisions flowchart you can drill down to course level, view the offers and replies and make comparisons with the previous cycle. This data will help you evaluate the year's activity, including any changes in approach, and can help highlight practices you want to maintain or improve before future cycles.

The time series analysis charts show the change in your applications and acceptances each week, making it easier for you to identify the impact of specific events and campaigns on your application trends.



To find out more about GTTR Application Tracker
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