

DECISION TRACKER

MAKING THE MOST OF YOUR PERFORMANCE DATA

Comparing your current performance to previous application cycles, your competitors' and your own benchmarks is an essential part of performance analysis and planning. Decision Tracker from UCAS Media is the ultimate tool for in-depth analysis of decision progress and conversions.

Your institution benefits from:

- extensive tracking tools giving you access to applications and decisions down to course code level on a weekly basis, plus the ability to track which applicants are applying to you through the 'Extra' process and which are mainstream
- market intelligence tools showing national and aggregated competitor decision data down to subject line level
- customisable reporting, including visual aids such as flowcharts, benchmarking tools for yearly comparisons, and competitor reports
- demographic profiling by subject and course code in greater detail than ever, plus new geographical data at country, postcode and school level, and applicant behaviours which help predict future trends.
- new data sets including international data, fee information, course start dates and widening participation which informs your own internal performance indicators and targets. HEI data is now available at five levels of aggregation: institution, faculty, subject group, subject line and course code.

BRAND NEW FEATURES

Decision Tracker has some exciting new features for 2010 to make reporting even easier, including a new summary page, a new dedicated faculty section, which allows you to create and track faculty based applications and decisions, and new management reports including:

Demographic profile **NEW**

Extra **NEW**

Fees status **NEW**

Assigned faculty courses **NEW**

Faculty summary **NEW**

Summary of decisions **NEW**

Widening participation **NEW**

Year of entry (domicile) **NEW**

You can now download reports directly into Word or Excel, or export them as CSV, HTML or PDF format.



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Decision Tracker is available at two different levels of access, depending on your requirements.

Level 1 £1,500 - £2,000 (exc. VAT)	Level 2 £2,100 - £3,100 (exc. VAT)
Homepage	Homepage
Summary page New	Summary page New
HEI section	HEI section
UCAS section	UCAS section
Competitor section	Competitor section
Competitor listing (group)	Faculty section New
Competitor listing (line)	Assigned faculty courses report New
Course decisions report New	Competitor listing (group)
Summary of decisions report New	Competitor listing (line)
	Course decisions report New
	Demographic profile report New
	Extra report New
	Faculty summary report New
	Fees status report New
	Summary of decisions report New
	Widening participation report New
	Year of entry report New



To find out more about Decision Tracker and what it can offer you, contact Chris Harris

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